

Event Briefing

Health New Zealand
Te Whatu Ora

The Cause Collective PHO Awards and Celebration Dinner

Due to MO:	15 October 2025	Reference	HNZ00100752
To:	Hon Simeon Brown, Minister of Health		
From:	Danny Wu, Regional Planning, Funding & Outcomes Director, Northern Region		
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Contact for phone discussion (if required)

Name	Position	Telephone	1st contact
Danny Wu	Regional Planning, Funding & Outcomes Director Northern Region		
Samantha Gregory	Acting Group Manager, System Integration, Northern Region, Planning, Funding & Outcomes		X

Attachments

Appendix 1: Run sheet, location map and seating layout

Appendix 2: [Redacted]

Appendix 3: Key attendee biographies

Appendix 2 has been withheld in full.

About the event

Purpose	You are attending the Cause Collective PHO Network awards dinner where there will be a presentation of practice achievements and performance awards – you will also be giving a 10-minute speech.
Date	Friday 17 October 2025
Time	6.00pm-9.00pm
Venue	Due Drop Centre Sir Noel Robinson Conference Centre 770-834 Great South Road Manukau City Auckland
Expected attendees	Rachel Enosa – Chief Executive Officer, The Cause Collective Uluomato’otua Aiono ONZM – Chair, The Cause Collective Vanita Hira, General Manager Primary Care, The Cause Collective Rima Nakhle, National Party MP for Takanini Network of Practices: GPs, Nurses, HCA and Admin The Cause Collective team: PHO and wider team [Note, key attendee biographies are attached as Appendix 3]
Health New Zealand Te Whatu Ora representatives	Danny Wu, Regional Planning, Funding & Outcomes Director, Northern Region Samantha Gregory, Acting Group Manager, Planning, Funding & Outcomes, Northern Region
Media	NZ Doctor magazine: Contact is [REDACTED]
Talking points	[REDACTED]

Background

1. You are attending a Cause Collective PHO Network awards dinner where there will be a presentation of general practice achievements and performance awards. There is a guest list of approximately 200 people.
2. The Cause Collective (TCC) is a community organisation that is setting out to transform the way in which community and public services are experienced by individuals, families and whole communities. It is the only Pacific-led Primary Healthcare Organisation (PHO) in the country.
3. It has an interest in the overall outcomes of Pacific peoples across New Zealand, underserved populations, and particularly South Auckland communities.

4. TCC works upstream to address the causes of complex problems and downstream to strengthen prevention systems. The Cause Collective does this by delivering end-to-end services to the community and clinical networks. This includes problem solving, capability building, advocacy, prevention systems, communications, community mobilisation and collaborating.
5. Some examples of the types of complex problems the collective work on include alcohol-related harm, poverty, unemployment, future of work, mental health, obesity, access to services, housing and urban development, and family and sexual violence.

The Cause Collective and Alliance Health Plus Trust

6. In December 2022, the organisation integrated with its sister organisation Alliance Health Plus Trust, making one of its functions a Primary Health Organisation (PHO).
7. TCC is NZ's only Pacific PHO, providing primary health services through its clinical network, and through the direct delivery of prevention and early intervention services.
8. It has an enrolled population of approximately 135,000 across 44 clinics within metro Auckland.

Discussion

9. The Cause Collective may wish to highlight the following areas that closely align with Health New Zealand's strategic priorities.

PHO Priorities

10. TCC contributes meaningfully to primary healthcare initiatives, particularly in:
 - a) Enhancing general practice capability for digital access to care.
 - b) Providing tailored practice support.
 - c) Improving financial performance.
 - d) Prioritising quality and effective clinical care.
 - e) Supporting New Zealand Health Targets, with a strong emphasis on improving childhood immunisation rates.
11. TCC is a trusted PHO with a proven track record of supporting diverse practices and improving outcomes for underserved populations, despite sector-wide challenges.
12. Clinical governance is a cornerstone of TCC's operations. Its Clinical Advisory Committee leads health transformation efforts through strong clinical leadership and rigorous quality assurance. Key focus areas include:
 - a) Improving clinical outcomes across the life course.
 - b) Promoting clinical leadership and advocacy.
 - c) Driving health transformation and innovation.
 - d) Addressing social determinants of health.

- e) Strengthening preventative healthcare.
 - f) Managing chronic diseases effectively.
 - g) Increasing childhood immunisation rates.
13. TCC is committed to system change through cultural intelligence. A prime example is the development of *myFetu*, an AI-powered app that captures real-time, demand-side health data from communities. This enables responsive, efficient, and equitable service delivery aligned with patient needs.

Addressing Service Gaps and Equity

14. Initiatives such as mobile health units and navigator roles demonstrate TCC's commitment to bridging service gaps.
15. TCC leads unfunded initiatives that reflect its values-driven approach. Its whole-of-system model supports intergenerational change, including workforce entry programmes for out-of-school youth - aligning with broader wellbeing and equity goals.
16. TCC is actively addressing service gaps through:
- a) **Navigator Roles:** These culturally safe roles empower individuals to engage with health services and support clinical teams by improving access, particularly for Pasifika, Māori, and underserved populations in South Auckland.
 - b) **Te Iti Pounamu Hauora:** New Zealand's only GP-led mobile health service delivers free acute and preventative care to high-need communities, including those recently released from corrections and homeless populations. While it reduces pressure on emergency departments, its current funding via the PHO's flexible pool is unsustainable. Dedicated funding is being sought.
 - c) **Healthy Families South Auckland:** A large-scale prevention initiative targeting root causes of poor health. It focuses on alcohol harm reduction, early childhood support, food systems, mental wellbeing, physical activity, workplace health, and culturally responsive approaches, especially for Pacific peoples.
 - d) **Comprehensive Primary and Community Care (CPCT):** This programme enhances primary care capacity through clinical and non-clinical care coordinators. It reduces GP workload, prevents hospital admissions, and improves access for Māori, Pacific, high-needs, and rural populations. TCC's hub-and-spoke delivery model has gained recognition and is being considered for expansion.

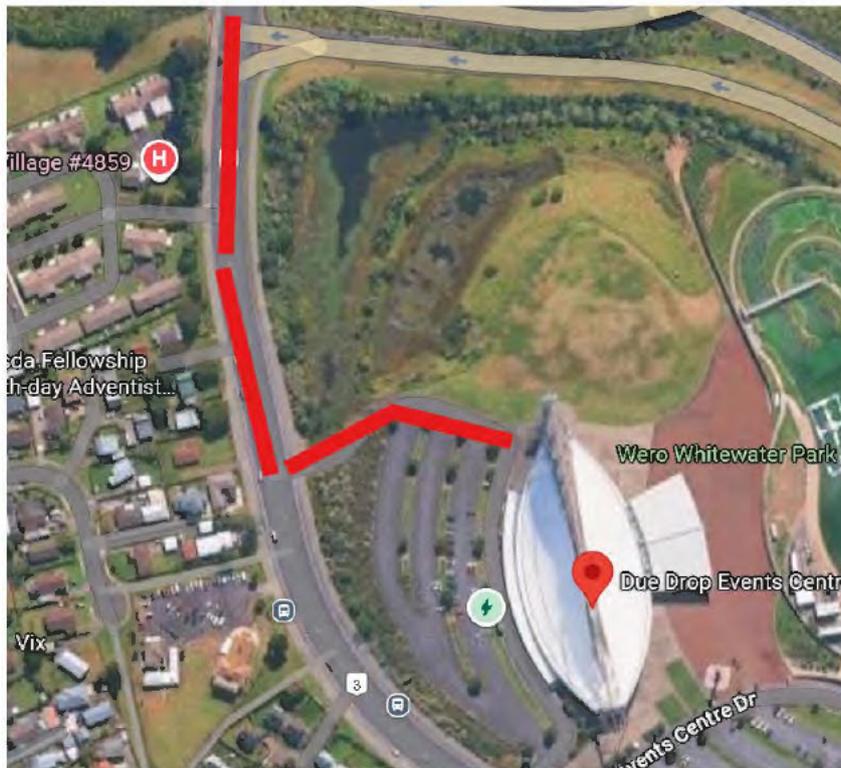
Appendix 1: Runsheet, location map and seating layout

Time	Details	Minister's Office notes
6.00pm	Arrive at Due Drop Centre greeted by: Rachel Enosa – Chief Executive Officer, The Cause Collective & Uluomato'otua Aiono ONZM – Chair, The Cause Collective	You will be greeted and shown to your table
6.45pm	Rev Sam – opening prayer	
6.48pm	Anaru Ah Kew, PNT – mihi/waiata	
6.51pm	Oscar Kightley – Emcee opening address, housekeeping, intro to Chairman	
6.58pm	Mr Uluomato'otua (Ulu) Saulaulu Aiono – TCC Board Chairman's Address	
7.04pm	Oscar Kightley – thank Ulu and intro to Minister Hon Simeon Brown	
7.05pm	Minister Hon Simeon Brown	
7.15pm	Oscar Kightley – introduction and Pacific hype for The Cook Island Dance team – Anuanua Dance Troupe – Pacific performance	
7.30pm	Oscar Kightley, Tiffany/ Shirleen, Philippa – door prize activity	
	Oscar Kightley – introduce Vanita Hira	
	Vanita Hira Health Minister Hon. Simeon Brown and Dr Ulu Aiono	Presentation: Health Target Performance Awards presented to recipients by Minister Brown, Danny Wu (HNZ) and Dr Ulu. Approx. 15 awards
	Oscar Kightley – Introduce Rev Sam	
	All staff – dinner is served. Double-sided buffet station. Invite 6 tables up at a time	

In Confidence

	Lana – dinner entertainment – live music performance	
	Oscar Kightley – five-minute call to the end of dinner	
	Mani/Robert – game	
8.55pm	Vanita Hira – overview and introduce practice service recognitions. Vanita to introduce those helping with presenting	
	Stephen Bailey – Presentation Practice Service Recognitions x 5 (15 mins): 1) Group 1, 3 practices invited up 2) Group 2, 2 practices invited up	
	Anae Neru Leavasa – Presentation: Individual Service Recognitions x 5 (15 mins) 1) Group 1, 3 people invited up 2) Group 2, 2 people invited up	
	Vanita Hira – final remarks	
	Rev Sam – closing prayer	
9.00pm	Minister departs	

Map to get to Due Drop Centre, Sir Noel Robinson Conference Centre, 770-834 Great South Road, Manukau City, Auckland



Appendix 3: Key attendee biographies



Rachel Enosa - Chief Executive, The Cause Collective

Rachel was appointed chief executive of Alliance Community Initiatives Trust in 2016 at its launch and has overseen its transformation into The Cause Collective and integration with Alliance Health Plus.

Prior to this she had a long career working in various roles across policy, planning and funding, and with non-profit organisations.



Uluomato'otua Aiono ONZM, Chair, The Cause Collective

Uluomatootua (Ulu) is the founder of COGITA an enterprise resource planning software company and New Zealand's first Pacific Islander Master of Business Administration graduate. In addition, he has held a large number of board positions including at Habitat for Humanity and National Pacific Radio Trust. He was appointed chair of Alliance Health Plus in 2012 and Chair of Alliance Community Initiatives Trust (which would become The Cause Collective) in 2016.



Vanita Hira, General Manager Primary Care, The Cause Collective

Her journey in healthcare began with enrolled nursing in New Zealand and mental health nursing in the UK. She later shifted her focus from nursing to quality management, obtaining a diploma in adult teaching and various management and quality certifications, including auditing.

With over 30 years of experience in the health sector, her career has been dedicated to enhancing quality and service development across various healthcare settings. She spent ten years as a Quality/Staff & Service Development Officer for Presbyterian Support Services and eight years as a Quality Manager at Auckland City Hospital. Following this, she transitioned into the Primary Care sector, serving as a Quality Manager at both ProCare Health Limited and Alliance Health Plus.